

Through Pen



And Lens





*Silverlight Press*_____ www.throughpenandlens.com

Letter of Engagement, Overview, Conditions and
Terms of Agreement for Nicole B. Gebhardt

Submitted to:

AUTHOR CLIENT NICOLE B. GEBHARDT- WORK OF NON FICTION

LETTER OF ENGAGEMENT

January 22, 2022

Nicole B. Gebhardt

Jeff Gebhardt

Dear Nicole and Jeff,

What a great day to begin this new journey with you! Nicole, I believe with all my heart that you are destined to make a huge impact in this world and that as an author, speaker and global leader you will soar. Jeff, I also want to commend you for your unrelenting support and love for Nicole and contributing to her dreams and envisioned path. Thank you to both of you for your vote of confidence and trust in my company's services and commitment to this project and Nicole's destiny as an author.

So I'm honored to say, "Congratulations Nicole!" You have been invited and selected as a Silverlight Press author. We have offered you a unique opportunity wherein I am offering you a scholarship/mentorship program where you will learn a tremendous amount from industry experts in authorship and publishing, as well as Silverlight Press becoming your partner in your book venture. We do so in hope, too, that this will be a productive, successful and fun path for you.

We appreciate your acceptance of our invitation. Our invitations are very limited, particularly in comparison to the number of submissions received. However, after working with your previously as well as seeing your professional growth over the last year, and in the review and research of your potential book project, we are ready to confidently proceed in full earnest together.

Education of our authors in all aspects of the publishing process is important to us. We will provide a great amount of information and encourage questions at every stage. Educational documents will be uploaded to your Slack workspace, in a critical path notebook, and in our calls and meetings.

Please note we are collaborators in every way. Both sides are involved in the success of a book. We want you, as the Author, to be informed and involved in all phases of your book. You will learn from our experience and expertise as we guide you through the process, avoiding common mistakes that often lead to a new author's failure. We also want you to enjoy the process. Publishing a successful book requires a lot of hard work but it should be fun, too. It's certainly a worthy and notable chapter in your life and should be embraced and celebrated as such.

You have decided to make an investment in your new chapter as an author and likewise, we are making an investment in you and your book. We believe in you, your project, and your continued success in the arena of authorship. .

Please review and execute the below, returning the signed agreement. An electronic or digital signature is acceptable.

Once we receive the signed agreement and initial first payment, we will immediately begin the full process with you. If you have any questions about the agreement or anything else, please do not hesitate to ask.

We have valued our conversations, the brainstorming, and the numerous reviews of your writing. We now look forward to moving ahead with our full commitment of resources and expertise and in return, your commitment to your success, as an author and collaborator, as well.

Best Regards,



Susan Sember

Silverlight Press

www.throughpenandlens.com

www.susansember.com

OVERVIEW INTRODUCTION

Whether you are a first-time author or somewhat seasoned, publishing a book can be a daunting process. “Writing, publishing, and successfully marketing a book is not just a creative endeavor. It is a job and an education, with a learning curve, for which guidance and direction are essential.”

On the surface, there are a rather small number of steps to be taken. Like many of life’s processes, it is rare that those steps are as easy as they seem. Each step has many subsets, and the process is never a linear one where you would expect to write a book, see about getting it published, and then decide what you want to do to market it. Your journey through the maze that is known as publishing is a strategic one in which all three elements of publishing overlap each other, and when you take the right step, at the right time, and for the right reason—chances are your success ratio will be significantly more favorable than someone who is directionless.

With a heavy focus on project management, particularly with the best use of our staff as an asset, alliances with industry experts, and a strategic use of the critical path method, we believe in implementing a structure with the critical path being *the longest sequence of tasks that must be completed to successfully conclude a project, from start to finish*. Founded by a seasoned business person/publisher/attorney/filmmaker with veteran team members—each with 20-30 years experience—in the publishing business, Silverlight Press understands how to direct aspiring writers through the journey to become a successfully published author by creating a critical path for each project. As you review the following support you will receive in publishing your book, we hope your attention is drawn to the fact that Five Pillars of Marketing are very evident as part of the natural flow the overall process. As award winning storytellers, we bring a unique perspective to your book, ancillary products, branding and marketing. We are very selective of our author clients concentrating on the highest quality along with putting our resources behind those we are confident will succeed with our counsel and collaboration.

As we walk you through your publishing journey, you will learn a lot of vocabulary, be made aware of essential connections and resources, and be called upon to participate in decisions about multiple options and opportunities available to you, and most beneficial to your particular project. Many of the tasks will be taken from your shoulders, but you will need to understand why a particular step is taken, and how it impacts the long-term success of your book. To best understand the tasks, we will undertake on your behalf, and those for which we will provide you guidance, resources, and contacts, it is best seen through the lens of an overview of our publishing process.

AN OVERVIEW OF THE PUBLISHING PROCESS

Once you have accepted the Terms of Agreement, the publishing process begins immediately and in earnest. We have invested a great deal of time conversing, reading the drafts, manuscripts and other documents you have submitted, reviewing your social media, researching your book’s market, conducting discovery and strategy calls and brainstorming with our team. We are giving you this Terms of Agreement after significant review because we believe in you, the merit of your

book, the likelihood of success for your book and the determination that you fit within the very exclusive group of authors we wish to work with and associate with our company and brand.

Each project varies in scope and each is specifically customized and managed individually. You are coming on board with a vision, outlines, and/or a drafted manuscript, while others begin with little more than a creative idea. Regardless of where you start, you will have, or will, proceed through a series of essential steps. Some will be linear; others will be managed in tandem—while we engage in editing and formatting, we also work on building an Author Platform for you. We know you understand marketing and branding and that gives us reason for even more excitement as we know you “get it” and our exclusive and high-profile approach is designed for authors like you who want the best. The short overview includes the following considerations:

- Style Guidelines
- Delivery Date and Length
- Permissions
- Cover Design and Book Titles
- Delivering Your Manuscript
- Manuscript Review
- The Production Process
- Publication

DELIVERY DATE AND LENGTH

One of the first steps is to determine your audience and genre, followed by research to determine the official release date for your book. From that date, the entire project is reverse engineered for a period between twelve and eighteen months (depending on our mutual goals), which will be driven by the results of research indicating an ideal RELEASE DATE. It is imperative we work from this critical path to best organize the production and promotion of your work.

The agreed upon length of your manuscript is up to 50,000 words, which brings your book into the page count range relatively standard to the industry for the nature of the book you envision. During the three draft stages should we discover there is a need for significant changes in this word count we will need to discuss how they may impact the list price and sales potential of the book.

PERMISSIONS

Under the terms of this Agreement, as 50 percent net revenue split, you will receive 50 percent of the net revenues of all book sales, in all formats and editions worldwide and final approval over the work, as well as responsibility for the manuscript being your original work. It is important to note that there is no “fair dealing exemption” for epigraphs, which always require permission, as do quotations of any length from poems, letters, and lyrics. It is, however, a common literary action to utilize the quotes of those who have been deceased for a period of time. Artwork and images, including photographs, maps and drawings also require written permission. Photocopies or scans of permissions granted must be submitted with your manuscript. If assistance on these permissions is required, we can help in that regard.

COVER DESIGN AND BOOK TITLE

The sales cycle for your book begins BEFORE we have completed editing and formatting the manuscript. A part of the sales criteria is the need for promotional copy and a cover design, which need to be agreed ahead of publication.

Once a SUMMARY DESCRIPTION is created, the cover designer will begin working on the cover design. Your desired concept is delivered to the designer, who will create several iterations, from which you can choose, or request modifications. Trust in the designer's skills and experience is important. There are industry expectations, which may be counter to your expectancy, that are best valued—more than an author's creative inspiration. Collaborating with our art director and the cover designer will be a role you will enjoy, and we are always committed to the highest quality and aesthetic. The book represents a legacy brand—yours and ours—and must appropriately reflect that look.

If you have a particular image, you want used, we require high-resolution images, licensed for commercial use (as opposed to editorial use), making the preference for images sourced through reputable agencies such as Corbis, Getty Images, Adobe Stock or Shutterstock. If our assistance for licensing of any images is required, we will also assign team participation to help in that regard, as well.

Note: It is important the title be solid prior to any promotion occurring; once a book is catalogued in any major bibliographic services, or any advance sales being promoted, it is highly inadvisable to consider changing the title.

DELIVERING YOUR MANUSCRIPT

The manuscript should be delivered electronically as an email attachment, through a service such as TRANSFERBIGFILES or WETRANSFER IF NOT DELIVERED IN FULL BEFOREHAND. YOU CAN ALSO SUBMIT PORTIONS OR THE ENTIRE MANUSCRIPT OF YOUR WRITING OR ITS ENTIRETY TO A SLACK WORKSPACE WHICH WE WILL DEDICATE SOLELY TO YOUR PROJECT. Upon completion of the Terms of Agreement, your project will be managed on an online management program: SLACK.

Any artwork provided should be supplied electronically as high-resolution scans (minimum 300 dpi). Scans or photocopies of all permissions documents must be supplied at this stage. Again, we can assist if you need support for these functions. If you require any additional writing, we will begin working on the manuscript with you to have a finalized manuscript from your notes, outlines, drafts, or interviews. Again, our marketing, publicity and branding team are involved upfront and throughout.

MANUSCRIPT REVIEW

On receipt of the manuscript in its entirety or in portions if you are using our feedback and direction, your project is officially under way in the review stage. The work done on your behalf by Silverlight Press in this phase can take between ten and fifteen weeks, which includes several levels of editing, interior design, formatting, and preparing the proper format to submit for actual publishing. This time frame may be shortened or lengthened depending on the work required after

receiving your final draft or manuscript. You are allowed up to three drafts with our team, all designed to provide the best quality product, as deemed by the publishing industry, and retaining your author's voice.

THE PRODUCTION SCHEDULE

During the creation of your project's Critical Path, the exact time schedule for your book's release, in addition to the various phases of the process, will be determined and shared with you. Upon mutual agreement, we will determine the optimum release and launch date, along with the scheduled benchmarks and deadlines for your project. The finalized schedule will be shared with you and your approval and consent sought as the responsibilities to meeting the deadlines and release date are mutual.

THE PRODUCTION PROCESS

The steps in production are relatively straight forward; each instrumental in helping you understand the route your book takes as it is made ready for print and digital distribution.

Writing, Ghostwriting

Developmental editing

Copy-editing

Typesetting

Proof-reading

Revision

Indexing

Final file creation (including, among others, a press-ready file and an ePub file)

Throughout this process, you will have at least a twice monthly connection to ensure you are comfortable with the progress, the process, and the marketing steps in which you will engage—a ready reminder of what is required of you to make your launch successful and preparing you for a strong **AUTHOR PLATFORM** that supports a perpetual marketing plan. All materials will be housed on your **SLACK** platform for easy access and ease of communication at any and all time.

COPY EDITING – DEVELOPMENTAL EDITING – AND MORE

To fully understand the dynamics of the work that is done on your manuscript, you will be advised of exactly what an experienced, professional copyeditor does. It is this level of editing improvements and modifications that will align your book with industry standards, based on various types of editing.

Copy Editing: This first edit is provided to correct grammar, spelling, and syntax, and edit to appropriate style guide, which for works of fiction is Chicago Style.

Fact-checking: The overall intention of the copy-editing is not to make extensive stylist interventions in your writing. It is necessary, however, to check your manuscript for areas where fact-checking is essential. It is a step that may bring to your awareness any errors, omissions, or duplication in your plotline. As an author, you will be advised your ethical and legal responsibilities in writing and publishing a historically based narrative and novel.

Developmental Editing: Your book gets a full, substantial, structural, developmental edit—which includes everything that’s involved in proofreading and copy-editing, plus a detailed critique of the essential elements of the story, which include:

Setting	Story structure
Timeline	Pacing
Characterization	Presentation
Plot	Marketability

Line Editing: Line editing is a more intensive structural edit that focuses on the finer aspects of language – the flow of ideas, transition elements, tone, and style. Although the intention is always to keep your voice, you will see areas where we may suggest changes to make sentences crisper and tighter by fixing redundancy and verbosity issues, while improving awkward sentence and paragraph construction without a full rewrite. We review your manuscript using a holistic methodology with a review of key aspects of the narrative, vocabulary, structure, characterization, style, and development.

PROOF-READING

You will be pleased to see your manuscript pass through the editing and interior design phases for the print version, a digital version will be created, from which you will receive a digital proof. At this stage, you can proof-read the “near final” version, provide copies to beta readers and candidates for ADVANCE PRAISES, and if necessary, GALLEY COPIES you may have earmarked for advance marketing purposes.

Professional proof-readers are engaged; the underlying purpose is not further editing, but a final check for consistency, clarity, and style in the text, as well as for any visible typesetting errors. As the ultimate owner of the product, this proofreading step is also your final opportunity to make any requests for modifications to the book before it is submitted for publishing. Only essential typographical modifications can be made beyond this stage; all others should have been addressed in one of the three “drafts” previously provided.

INDEXING

Indexing is reserved for nonfiction manuscripts. Guidelines will be provided so that the author and publisher can work together, along with professional indexers, if required. You will work with us to create an index in compliance with industry standards.

PRINT FILES

Once you have approved any final revisions to the proofs, we will supply you digital and print ready files. They will also be utilized when we submit your work for publication approximately six weeks prior to your scheduled release date. Final artwork for the cover is approved from the cover designer and submitted in the format necessary for both print and digital versions of your book.

PUBLICATION

You have arrived at a pivotal moment in your publishing journey...your book has been submitted for publishing and an advance printed proof copy is requested, to ensure the quality is maintained through the submission and printing processes. Another proofread of the print version confirms the book is “good to go” and arrangements are made to order and receive launch/release copies are available. This action is taken roughly eight weeks prior to the planned full publication date. This longer lead time is predicated by the scheduled release and key marketing requirements established as part of the author’s overall goals and objectives. The following section is a brief overview of the steps involved in the Critical Path uniquely created for your project. There you will be able to see the delegation of duties, what is happening “next” and guiding you to tasks best left to the author. By doing the right thing, at the right time, and for the right reason...this will be a pleasant endeavor for you. You will receive by mail a leather-bound binder which contains your Critical Path and provides plenty of room for you to collect information critical to your project.

STEP ONE: PRE-WRITE OR INITIAL PHASE MARKETING

You will have to trust us on this first step, particularly if you have never published a book. It is critical that you identify your “ideal readership.” Who do you think will buy and read your book, and why? Many writers honestly feel they have written, or plan to write, a book that appeals to anyone...everyone! That thinking is a recipe for your book to be a failure—one that could be avoided if you had first taken time to figure out your niche of readers and the market for those readers. For example, consider how clear we must be when we publish a book for a debut author who has yet to sufficiently build their Author Platform. We will develop this platform with you to engage those readers who are most likely to purchase and read your book. This platform is also meant to establish you, as an author, not only with this book but others and to engage with your readers and following.

STEP TWO: BASIC ADMINISTRATIVE TASKS

There are myriad administrative tasks involved in establishing yourself as an author...some of them we will manage on your behalf, while those only you can address will be easy enough to complete with guidance and direction.

STEP THREE: THE CREATIVE PROCESS

Who do you want to entertain or inspire? What great wisdom do you want to share? How do you develop a plot that flows and engages readers—making them eager for your next “production?”

Since your book is already conceived, there will be no major need to brainstorm what you want to write about, or create an outline to keep you focused. Thus, the next step involves work primarily on Silverlight Press’ plate with you: several layers of any additional writing, co-writing, building out scenes, editing, formatting, and interior design, which are predicated, to a certain extent, by publishing choices that include release date and size, paper quality, and cover style.

STEP FOUR: PRE-PUBLISH MARKETING

While we are busy with building industry-standard quality into your book, you will be busy managing some pre-publish marketing tasks. Don’t panic, and don’t grow the opinion that authors don’t market! You will be provided guidelines about what has to transpire, and you get to exercise a new kind of marketing muscle. Our marketing, branding and publicity teams will guide you as to your role and theirs. With your experience in marketing and branding, in particular, we will enhance and add new twists to your brand to broaden its reach and re-position you from advertising industry creative and instructor to Author, Terence Balagia and beyond. We will go further than the marketing we know you are capable of doing but also, position your brand and public relations as an established author and speaker in the arenas associated with your readers. A national, as well as global, platform is established as are the public relations and media opportunities.

STEP FIVE: PUBLISHING

After the edit, format, layout, and design elements are complete, you will be provided an electronic block of the book to review. It is an important opportunity to go through the book with a fine-toothed comb one last time. Even though your book has been carefully copyedited, and it will have been reviewed by BETA READERS and candidates for readers who want to include an ADVANCE PRAISE, it is critical that you, as the author, have the final say in the product being exactly the way you envisioned. The book will not be submitted until you give the green light. Make sure you set aside time to do this carefully. From that point, we will submit your work for publishing, secure printed proof copies, and walk you through the process of ordering the desired initial number.

STEP SIX: PRE-RELEASE MARKETING

Based on the work you did in Step One, ideally you should already have a very good idea of how and to whom you plan to market your book. We will have refined and detailed a multimedia strategic approach with you. Hopefully, with our guidance through a Custom Brand Playbook we develop specifically for you, you've also been generating buzz for your project throughout the publishing process and can now really hit the gas and get your marketing plan kicked into high gear. Our marketing, public relations and branding experts will work with you further on your bulk sales catalog ads, strategic placements of your book online/retail/libraries/distribution sources, along with your website, social media, press kit, speaker one sheet, custom brand photo shoot, speaker and author video, promotional events, traditional publicity and media opportunities and you're off!

STEP SEVEN: PRE-LAUNCH MARKETING

This is where book marketing gets fun. There are so many opportunities to give advance notice for your book. There is a gap in time here where we will work on most of these items together, so you learn the ropes and reap the rewards.

STEP EIGHT: IT'S LAUNCH TIME

This is time for excitement, celebration and really putting you and your book out there. It's the time when your dreams become reality. You will make some decisions; we will create the necessary tools, and the world will recognize the value in your work effort. Book launch parties, book signings, media interviews, speaking engagements, promotional podcasts, videos, campaigns and so much more are all a part of this chapter.

STEP NINE: POST-LAUNCH (PERPETUAL MARKETING)

Never one to leave an author with the fear of what's next, you are entered into our database, where you will receive continuing opportunities to market your book. Obviously, the more you engage in perpetual marketing, the greater the likelihood you will benefit from the expanded visibility. We will coach you on and prepare evergreen marketing materials for you. You will be provided with a drive of universal deliverables and coached as to how to make sure your author brand doesn't go stagnant with this book. Many of the suggestions will require nothing more than your time and recommended uses of the assets and tools we've built for you with your author platform.

Your book will be prepared and submitted in both print and digital versions and you will receive a USB upon which they have been saved for security. Should you wish to pursue an audio version (or a multimedia version-audio and video), we will discuss and plan for the same in a separate amendment to this agreement and incorporate it then into your Critical Path.

STEP TEN: CONDITIONS AND TERMS OF AGREEMENT

We trust you have found the previous overview beneficial to you making a decision that this is the path you want to walk. It's a collaborative journey between the Publisher and Author both making the book a success. We can't do it without your active participation and commitment.

In summary, you will have the full benefit of having a seasoned team ensuring you have a well written, professionally edited, formatted, and submitted book for publication, as well as receiving assistance with building an Author Platform, securing all administrative needs to become a published author, coordinating the cover design for your work, and establishing your awareness and skills in book marketing. All of this is accomplished with you having a Critical Path designed to effect the unique aspects of your project...from identifying your ideal readership, to ensuring the content in your book matches their expectations, and providing a sales funnel through which they can find it. Step-by-step, you will know what comes next in the process. Meeting deadlines is imperative to us, as is communication and high-quality production. Our service is never template but always personal, individualized and customized for the author. We value your uniqueness and we believe you will ours.

Conditions and Terms of Agreement

This Agreement is made on the 22nd day of January, 2022 between Susan Sember, as the authorized representative of Silverlight Films and Silverlight Press ('Publisher') and Nicole B. Gebhardt ('Author'):

1. Author grants to Publisher the exclusive right to publish, distribute, sell, and license the rights to all editions and/or formats of her first book, *anticipated Non-Fiction work*, ('Work'), in whole or in part, worldwide, in perpetuity, and in all print, digital and audio formats.

2. Author warrants that:

- The work is not in the public domain;
- The manuscript or portion of the related writing hasn't been published before;
- The work doesn't infringe on anyone else's copyright, trademark, or intellectual property rights;
- The work does not contain defamatory statements;

- The author has engaged in diligent fact-checking and all statements of fact are true;
- The author won't enter into any agreement that conflicts with the rights granted to the Publisher; and
- Author shall take direction from Publisher and obtain advance permission regarding all social media, public relations, promotions, interviews, news releases and announcements pertaining to the book ("Work").

3. Author shall defend, indemnify, and hold harmless the Publisher, its parent company, subsidiaries, and affiliates, from any and all claims, suits, debts, actions, demands, proceedings, and/or other claims which would constitute a breach of any of the warranties or representations or any other obligation of the Author under this Agreement, and any and all expenses, costs, losses, liabilities, and damages in consequence thereof. The Publisher, in turn, also indemnifies the Author, in return with the same protections.

4. If, at its sole discretion, Publisher deems the Author's draft writing or manuscript unacceptable or that the Author isn't compiling with Publisher's requests, then Publisher shall advise the Author promptly by written notice. Author shall work with the Publisher to fix any defects and revise and/or correct the manuscript to the reasonable satisfaction of the Publisher. Author will rely on Publisher's expertise to assist and comply with industry standards and its recommendations to uphold a standard of quality.

5. Publisher agrees to provide the services for a completed and published historically based narrative fiction book which is not to exceed 50,000 words and include up to 12 images, as determined for the book cover, book jacket and interior content. Author is not required to use the maximum words and/or images but instead they are to be viewed as an allotment to not exceed industry standards and budgeting.

7. Customized branding for your author's platform, marketing, and targeted national public relations with seasoned literary veterans in these fields are included in Publisher's services. Likewise, in collaboration and in consideration of this agreement, Author will take Publisher's lead and direction in all public announcements, press releases, media, social media, branding, marketing, public relations and promotion related to her book. Recognizing this is a partnership and joint venture, both parties will seek the approval of each in advance before any public statements, releases, campaigns, announcements, postings or other representations are made.

8. Author will pay six hundred dollars (\$600) with the execution of this Agreement and then, will subsequently pay six hundred dollars on a monthly basis for a period up and until 18 months as her contribution in this venture and towards the publishing costs of her book for a total of ten thousand eight hundred dollars (\$10,800). Publisher will advance its independent costs and expenses associated with the book, as well as for the services of its employees,

independent contractors, vendors and agents in the publishing of the Work and for such costs above Author's aforementioned financial contributions.. Publisher will maintain a full accounting and documentation of the same and provide Author access, upon reasonable notice, at the conclusion of the publishing project.

9. Although the maximum time frame for the publishing and public release of this book is twelve (12) eighteen (18) months, the parties may determine and decide that an earlier release is doable and desired. If an earlier release for the book is agreed upon by the parties, Author and Publisher may amend this agreement to incorporate and facilitate an increase in the Author's payment installments and Publisher's fiscal and services contributions, as well, so that both parties' complete funding of the book will be fulfilled prior to the book's release.

10. Every six months following publication, Publisher will provide Author with a statement of monies received from sales of the Work along with payment of any monies due to the Author. Author will have access to any related accounting to the book with reasonable notice.

11. The net revenue payments for sales and royalties will begin for the Author after documented costs and services expenditures, advanced by the Publisher, are first recouped and repaid from the book's sales. After such recoupment and repayment, the book sale revenues and royalties shall then be split on a 50/50 basis between Publisher and Author.

12. Any revenues, outside of the book sales, shall be the sole property of Author, including but not limited to speaking engagements, appearance fees, seminars, workshops and other.

13. No waiver of any term or provision of this Agreement, or of any breach of this Agreement, shall be construed as a waiver of any other condition, provision, or breach of this Agreement.

14. This agreement will be deemed, in full, and accepted as executed unless updated by further amendment or revision, fully executed by both parties. The state laws of Texas shall govern this Agreement and all terms and conditions hereto. Any disagreement by the parties shall be arbitrated, under the laws of the Texas, but communication and resolution, outside of this process is encouraged and first attempted before resorting to arbitration.

15. In the event one or more clauses of this Agreement are deemed invalid, void, illegal, or unenforceable, that shall not affect the validity of the remaining portions of the Agreement.

16. Either party may terminate this Agreement with thirty days-notice, in writing and by certified mail to the other party's included address under the signature line below, setting forth the reasons for such termination. Either party has the right to remedy the reasons behind the request for termination within that thirty days. If not remedied and with a final termination, however, Publisher will provide a final accounting of its costs, expenses and services rendered to date. Author will be liable for the documented amount for costs and services tendered. When the Author has reimbursed the amounts owed to the Publisher for costs and services, the copyright shall then revert to the Author. Any unresolved dispute will be subject to arbitration under the laws of the State of Texas.

17. Author agrees to give Publisher the first right of refusal on the video and film rights, including but not limited to collaborations, partnerships, revenue participations, and any

adaption of his book for film, television, streaming, on demand, educational/institutional programming, webinar, YouTube channels, podcasts or other ancillary media products. Author agrees to inform Publisher of any and all communications, in advance, of any related interests and the parties involved.

18. Author and Publisher recognize that this agreement may require amendments and or revisions, based on ongoing circumstances or developments and thus, are amenable to the same. Otherwise, the agreement contains all conditions and terms between the parties.

By the undersigning, I, Nicole B. Gebhardt, agree to the above-referenced conditions and terms for publishing the related book within the next 12-18 months or after retention, the determined and mutually agreed upon optimum time for release and marketing of his book which may well be sooner but not later than the 12-18 months.

Date: _____
- AUTHOR CLIENT Nicole B. Gebhardt-

I, Susan Sember, Founder/Managing Partner of Silverlight Press, and Silverlight Films, LLC, agrees to the terms for publishing the subject book within the next 12-18 months with the more precise timing dependent on the Critical Path we create and printing turnaround. We further agree to complete in a timely manner the services underlying the Conditions and Terms of Agreement outlined herein.

Susan Sember Date: 22nd Day of January, 2022

Susan Sember: Accepted as Digital Signature

Silverlight Films, LLC

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